

REMARKS

This Amendment, submitted in response to the Office Action dated October 14, 2005 and the Advisory Action faxed January 13, 2006, is believed to be fully responsive to each point of rejection raised therein. Accordingly, favorable reconsideration on the merits is respectfully requested.

Claims 1-51 are all the claims pending in the application. Independent claims 1, 6, 16, 21, 31 and 36 have been amended to recite “wherein the first list of content entity identifiers comprises a plurality of content entity identifiers, and wherein the location determined by the user is between the plurality of content entity identifiers.” Applicant submits that this aspect of the claims is not disclosed in the cited art. Consequently, claims 1, 6, 16, 21, 31 and 36 and their dependent claims should be deemed allowable.

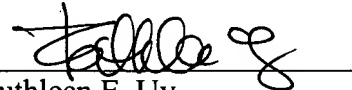
In view of the above, reconsideration and allowance of this application are now believed to be in order, and such actions are hereby solicited. If any points remain in issue which the Examiner feels may be best resolved through a personal or telephone interview, the Examiner is kindly requested to contact the undersigned at the telephone number listed below.

AMENDMENT UNDER 37 C.F.R. § 1.114(c)
Appln. No.: 09/489,576

Attorney Docket No.: A8525

The USPTO is directed and authorized to charge all required fees, except for the Issue Fee and the Publication Fee, to Deposit Account No. 19-4880. Please also credit any overpayments to said Deposit Account.

Respectfully submitted,



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